

## Corsham Running Club Aims and 2026 Objectives



Corsham Running Club is a community that strives to share and promote a love of running, and in doing so provide a source of support, inspiration, progression, inclusion and camaraderie for all its members.

“CRC - the club that leaves no runner behind”

The Club's Committee will endeavour to deliver the club objectives in 2026 with the support and engagement of all members. The aims of supporting all members in their love of running, individual progression, mental and physical well-being will continue to be paramount.

### Training and Coaching

- Organise a range of training sessions across the week.
  - Organise and deliver Tuesday and Thursday evening training sessions and a Friday morning training session that are safe and suitable for all abilities with opportunity for progression and improvement in groups that are within the EA guidance of runner to leader ratio
  - Incorporate regular Coached sessions into the training sessions
  - Provide at least one beginners' course
  - Provide progression sessions for 5k ,10k or other distances according to member demand (where reasonably deliverable) which are aimed at targeted races
  - Provide a variety of summer and winter off-road running opportunities
- Increase the number of LiRF (Leadership in Running Fitness) and CiRF (Coach in Running Fitness) qualified group leader's members in line with budget provisions.
- Provide enhanced training for LiRF leaders including creation/ development of a 'CRC Run Leader Guidance' document
- Maintain and further develop a CRC youth section
- To increase the knowledge of members by educational/training talks subject to gauging member demand/interest on running related subjects

### Racing

- Run and promote a club championship providing opportunities for runners at all levels

- Support the organisation of the Corsham 2km &10km, and Hazelbury Hurrah!,
- Continue to promote and support the 2026 / 2027 Wiltshire Road and Off-Road Race League
- Organise Club Relay Teams, for example the Cotswold Way and Avon Valley Relays
- Organise and promote a 5k handicap series for members (where reasonably possible)
- Investigate the potential for an away day/weekend event or running festival.

## Social

- Enable opportunities to socialise alongside, and outside of, running events (e.g. summer and Christmas events, breakfast runs, etc.)
- Arrange and promote social events
- Promote and hold an anniversary event on or around the weekend preceding Remembrance Sunday
- Create and promote a further anniversary -based challenge (where reasonably possible).
- Support a Chippenham parkrun to promote the club
- Arrange a series of tourist parkrun trips

## Club Operation

- Hold an AGM in accordance with the club's constitution
- Promulgate an annual budget and operate within in it
- Solicit the views of members, via appropriate surveys, and seek suggestions for improvements and additional objectives
- Consult the members, as far as possible, on changes that affect the operation and communications of the club
- Maintain membership at current levels (~180) and promote through social media and other external sources with a view of club promotion and increasing club membership
- Communicate effectively with members (via website, newsletter by email, Facebook and announcements on club nights)
- Provide opportunity to purchase a range of club kit
- Operate up a coaching sub-committee to deliver training plans, mentor and lead coaching sessions.
- As far as possible to maintain a small working group to focus on and improve sustainability within the Club, in accordance with EA advice/recommendations.
- Encourage / promote increased social interactions among club members generally
- Enhance/develop the role of welfare officers to include communication with relevant members to check on those who are injured or are unusually absent from club sessions.
- Investigate the introduction of a club management app.

